



**BUSINESS GRADUATES**

ASSOCIATION

**MEMBERSHIP**

Responsible  
Management



Positive  
Impact



Lifelong  
Learning

# About BGA

The Business Graduates Association (BGA), part of AMBA & BGA, is a London-based international membership and quality assurance body for world-leading and high-potential Business Schools, which can trace its roots back to its founding in 1967. BGA schools share their commitment to responsible management practices, lifelong learning, and delivering positive impact for Business School stakeholders.

BGA aims to ensure that Business Schools innovate and venture beyond conventional means of teaching; as such, the impact and results of that teaching are stressed in our quality assurance process.

BGA's sister brand, the Association of MBAs (AMBA), is the leading impartial authority on MBA education, specifically offering MBA portfolio accreditation for leading Business Schools. Today, the AMBA & BGA network comprises more than 460 international Business Schools, collectively.



## Andrew Main Wilson, CEO, AMBA & BGA

*'The Business Graduates Association takes a modern and forward thinking approach to the way that Business Schools develop students and graduates, the leaders of tomorrow, in terms of responsible management and practical entrepreneurial teaching.'*

*Business Schools have the responsibility of ensuring their programmes meet the current and future needs of stakeholders and the wider business environment by preparing graduates adequately, with an adaptive, entrepreneurial and sustainable mindset. Business Schools must innovate in the development and delivery of new systems and programmes if they are to retain relevancy and a competitive edge.*

*In recognising the need for agile, yet thorough, quality assurance mechanisms to ensure high quality, BGA's services have been purpose-built to be responsive and supportive in terms of fostering innovation.'*

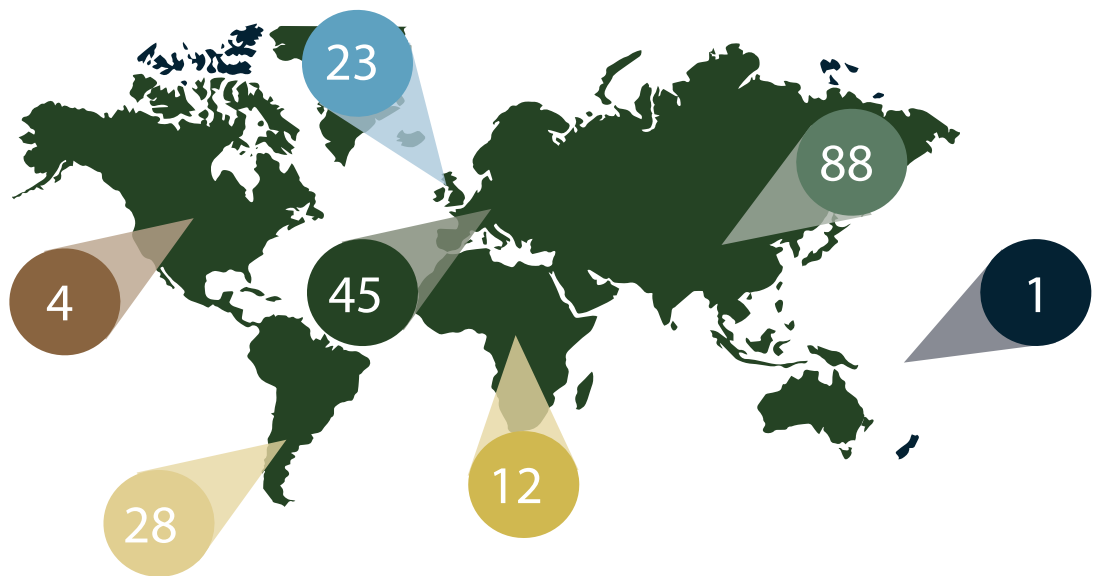


# The fastest growing network in the world for business education

BGA continues to thrive each passing year, and while confronted with the impact of Covid-19, the restrictions of 'face-to-face' interaction and live physical events, we continue to grow.

With more than 200 BGA member Schools, 90 AMBA-accredited Business Schools now hold BGA membership and more than 20 AMBA-accredited Schools have pursued a AMBA & BGA joint accreditation.

Take a look below and see all of the BGA members pinpointed worldwide.



The impact of BGA membership reaches far and wide across the globe; Business Schools can become future pioneers for sustainable business education in responsible management, positive impact and lifelong learning.

While many accreditation bodies are prescriptive in nature, BGA focuses instead on positive impact, leading to a more consultative process where Schools have been able to improve in areas such as financial significance, improved stakeholder management and strategic alignment, a desirable image, and the path towards internationalisation.

# Membership

BGA's institutional membership is structured exclusively and tailored to give Business Schools the tools they need in order to gain a competitive advantage and a leading edge in helping them serve their core markets of students and employers. This is achieved by supporting their continuous improvement, impact on individuals and society, and the ongoing development of responsible management.

Member Schools are expected to demonstrate a commitment to the BGA Charter, which comprises nine Charter principles modelled on the United Nations Sustainable Development Goals (SDGs).

- 1** Meeting demands of the economy, contributing to economic growth and development, and driving social transformation
- 2** The principles of CSR, ethics and sustainability (reflecting the United Nations Sustainable Development Goals)
- 3** Good governance, institutional sustainability and integrity
- 4** Generating value by building tangible connections with other academic institutions
- 5** Continuous improvement
- 6** Impact, innovation and excellence
- 7** The involvement, inclusion and respect of all stakeholders
- 8** The principles of equality and diversity
- 9** Graduate employability and corporate relations

# What Business Schools can expect from BGA membership:

## CONSULTATION

### School/Programme Consultancy Review

BGA offers consultation services designed to support Business Schools improve against areas they believe require attention.

The School/Programme Consultancy Review is a complimentary service that offers in-depth analysis of a chosen programme or aspect of the Business School, such as alumni/career services, marketing admissions strategies, lifelong learning initiatives, or overall school strategy. It can also align a programme, such as the MBA, against either AMBA or BGA accreditation criteria. Schools can use the consultancy review for an aspect of their school or a specific programme once a year.

The consultancy review is handled remotely and is conducted by one of AMBA & BGA's highly experienced assessors. Schools can expect feedback on how they currently align against each accreditation criteria, benchmark against other schools of similar design and size, and recommendations for improvement. Schools wishing to undergo accreditation in the future are recommended to consider a consultancy review.

### Mentorship

Upon completion of a consultancy review, participating Business Schools may opt to leverage the mentorship service, which allows the school to be paired with a mentor of their choice (subject to availability) from the AMBA & BGA Faculty of Assessors.

Mentorship is ideal for schools that have completed a School/Programme Consultancy Review but are unsure how to implement the suggested recommendations; a mentor can offer strategic advice and play a supportive role. They may also play a valuable role in preparing the institution for accreditation.

Mentorship comes at an additional charge of £1,500 GBP.



## NETWORKING

By signing the BGA Charter and joining BGA, Schools within the network become part of a shared commitment to promote responsible management, positive impact and lifelong learning.

Member institutions join an exclusive network of ambitious Business Schools. As a result, they can enjoy facilitated networking opportunities – both online and face to face – where representatives of BGA Schools can engage with other member Schools that share similar goals and aspirations. In addition, member institutions receive up to 40% discounts towards all AMBA & BGA conferences and have free access to capacity building workshops and webinars.

BGA's networking services can support internationalisation efforts, student and faculty exchanges and inspire the launch of joint programmes. Many Business Schools within the network have found great value in the networking opportunities provided to them as members of AMBA & BGA.



## THOUGHT LEADERSHIP

As a movement dedicated to improving business education standards globally, we conduct research on topics that inspire Business School professionals. Leaders, professionals and faculty of BGA member institutions gain exclusive access to BGA's thought leadership articles, which feature contributions from experts in business and business education.

BGA supports member Business Schools with a successful PR outreach strategy. Additionally, our international magazine and online publications, can help member Schools raise awareness of their achievements; this could include the promotion of research initiatives or invitations to contribute to BGA's online and print magazine, which is circulated to thousands of Business School leaders globally.



## STUDENT MEMBERSHIP

Students of BGA member institutions are eligible to join our professional membership association free of charge.

By joining our network, students will be able to:

- Access an international and professionally diverse community of business students and graduates of BGA Business Schools.
- Attend free webinars, seminars and networking events held around the world.
- Access the Career Development Centre (CDC) – an online portal with many resources, including CV, cover letter and elevator pitch builders, employer viewpoints, a self-employment module, access to an exclusive careers app and much more.
- Receive access to exclusive Business Impact content crafted for business students.
- Purchase exclusively discounted best-selling leadership and management books from our BGA Book Club.
- Take advantage of our exclusively negotiated benefits with hand-picked partners, including *The Economist* and the *Financial Times*.



## MEMBERSHIP TESTIMONIALS

'From the inception of the University of Lagos Business School (ULBS), we recognised the pivotal role BGA could play in improving our Business School and its programmes. When I was appointed as Coordinator of the EMBA programme of the School, I travelled from Nigeria to the headquarters of BGA, met with the Director of Operations (AMBA & BGA) and some members of his team and sought to know the standard expected of Ivy Business Schools and top MBA programmes. The advice I received, our subsequent membership of BGA, the 2020 Accreditation Forum and the 2021 Global Conference I attended have contributed immensely to the progress of our Business School and the MBA programme in particular. Our student enrolment has been rising year on year, and we now have international students.'

Dr Simeon E. Ifere  
DBA Programme Director & EMBA  
Programme Coordinator  
University of Lagos Business School



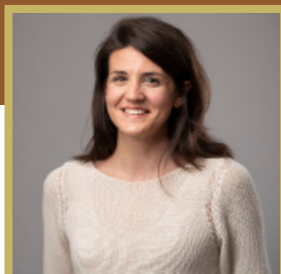
'As a small, independent business school in Canada, we found the Programme Consultancy Review an excellent opportunity to receive expert feedback on a new degree program proposal. The insights provided an international perspective, which was helpful given the nature of our student body and our interest in providing a global perspective. From the review, we were able to identify areas that required greater clarification and improvement. As we prepared for our formal regulatory review, we found this very helpful. The supportive comments helped reinforce the decisions that we had made on the curriculum and overall program design. I want to thank the BGA for providing this great service.'

Neil Mort  
President  
Acsenda School of Management



'As members of BGA, we have the benefit of conducting one Programme Consultancy Review per year. This review can relate to various aspects of the business school (MBA programme, marketing, admission process...). Last May, we decided to use this faculty and submitted our MBA to this process, which has proven to be very helpful to our business school. The sole fact of completing the data collection form offered by BGA is already very useful to approach the analysis, as it offers an extremely analytical and impact-driven framework. BGA's response to our form was very detailed and, at the same time, very enlightening at a time of change for Nebrija Business School. As part of this renewal process, we have redefined the pillars on which our project rests: business fundamentals, business analytics, technology and innovation, change management, sustainability and entrepreneurship. All this is to align ourselves with the quality standards required by accreditation agencies and our stakeholders.'

María Elvira Atienza Moyna  
International Accreditation Director  
Nebrija Business School





# Quality Assurance

Experimentation and innovation are critical elements of any continuous improvement activity. Often, the prescriptive approach adopted by many Business School accreditation bodies can discourage innovation by imposing limitations, forcing Schools to be reactionary. At BGA, we encourage and support movers and shakers to propel the industry forward and push the boundaries of business education.

BGA offers member Business Schools within its network two internationally recognised – and rigorous – quality assurance processes, which provide valuable and practical advice, validation, and accreditation.

## VALIDATION

BGA's validation process is an off-site assessment of a Business School's ability to meet nine criteria based on the BGA Charter, which build on the pillars of positive impact, responsible management, and lifelong learning. Though optional, validation is an excellent process for Business Schools new to rigorous international accreditation systems and looking for an intermediate step to prepare for full accreditation. In addition, the remote delivery of validation and significantly shorter timespan of completing validation makes it an excellent option for newer institutions.



Validation requires a participating Business School to submit a range of information to evidence its ability to meet the criteria while detailing existing activities that support the continuous improvement of the Business School and that positively impact stakeholders. The methodology used to support the achievement of validation allows the Business School to build a framework for data and information collection and identify areas of improvement that will support it in achieving the ultimate goal of accreditation.

Upon completion of the validation process, the participating Business School receives a Validation Report that includes a comprehensive analysis of the Business School's ability to meet the criteria, based on the information provided. The report is conducted by the Business School's assigned BGA Accreditation Director.

Learn more about validation at:  
[www.businessgraduatesassociation.com/business-schools/validation/](http://www.businessgraduatesassociation.com/business-schools/validation/)

## ACCREDITATION

BGA accreditation is a non-prescriptive and impact-focused whole-school accreditation.

Throughout the accreditation process, the Business School uses BGA's Continuous Impact Model (CIM), designed to offer Business Schools the ability to pinpoint areas of improvement and measure change in impact over time through the modification of inputs.

This approach encourages Business Schools to experiment with – and adapt – programmes and courses while using BGA's criteria and CIM to measure the success of their implementations. The accreditation process involves a physical site visit\* by a highly-experienced peer review team, who spend two days with the senior leadership team of the Business School and faculty and students. During the accreditation visit, Business Schools can expect to receive thorough recommendations for programme and School enhancement from the peer review team.



On attainment of accreditation, each successful Business School will receive an Impact Report that highlights the areas of the positive impact the institution is exerting on stakeholders. Unlike other accreditations, where the reason for achieving accreditation is not always apparent, BGA's Impact Report offers clear insight into why the Business School achieved accreditation. The Impact Report is an excellent tool for marketing purposes, highlighting the strengths of the Schools' business programmes and support services.

Learn more about accreditation at:  
[www.businessgraduatesassociation.com/business-schools/accreditation/](http://www.businessgraduatesassociation.com/business-schools/accreditation/)

\*BGA can also offer off-site accreditation visits, which it has done so successfully throughout Covid-19 for BGA-only accreditations and joint AMBA & BGA accreditations.

# Begin your School's journey today

Are you ready to take the next step for your Business School? Apply today by downloading the BGA membership application form [here](#) or visit the link at:

[www.businessgraduatesassociation.com/membership](http://www.businessgraduatesassociation.com/membership)

We look forward to welcoming you to the BGA network.

## BGA Membership Fee

£4,000 GBP\*

- School/Programme Consultancy Review
- Mentorship (additional £1,500 charge)
- Up to 40% discount on all AMBA & BGA events
- Facilitated networking opportunities
- Ability to contribute to *Business Impact* and Impact Trailblazer webinars
- Free student membership with career development support
- Business School profile on BGA's website and provision of marketing campaign materials
- Eligibility to pursue BGA validation or accreditation

\* Check with a BGA representative if your region qualifies for a discount





# BUSINESS GRADUATES

## ASSOCIATION

LEADERS NEVER STOP LEARNING

### KEY EMAIL ADDRESSES

#### Accreditation

[Accreditation@businessgraduatesassociation.com](mailto:Accreditation@businessgraduatesassociation.com)

#### Marketing

[Marketing@businessgraduatesassociation.com](mailto:Marketing@businessgraduatesassociation.com)

#### Student and graduate membership

[Membership@businessgraduatesassociation.com](mailto:Membership@businessgraduatesassociation.com)

#### Research

[Research@associationofmbas.com](mailto:Research@associationofmbas.com)

#### AMBA accreditation

[Accreditation@associationofmbas.com](mailto:Accreditation@associationofmbas.com)

### CONNECT WITH US ON SOCIAL MEDIA



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