

PROGRAMME



BGA CAPACITY BUILDING WORKSHOP

GOA

FRIDAY 7 MARCH 2025 | 9:30 AM–4:30 PM
THE WESTIN GOA, INDIA

Registration and Refreshments	9:30 – 10:30
AMBA & BGA Overview of the Management Education Industry Andrew Main Wilson, AMBA & BGA	10:30 – 11:00
Impactful Metrics: Understanding the Role of Measurement in Business School Evolution Hardeep Mundi, IMT Ghaziabad	11:00 – 12:00
Impact Measurement with BGA's Continuous Impact Model Victor Hedenberg, AMBA & BGA	12:00 – 13:00
Lunch	13:00 – 14:00
Evaluating Equity and Inclusion: Metrics to Measure Success in Achieving Access and Representation Vijaya Marisetty, IIM Visakhapatnam	14:00 – 15:00
Supercharging your Business School with the Results of your Impact Measurements Aditya Singh, Athena School of Management	15:00 – 16:00
Networking and Refreshment Break	16:00 – 16:30