

PROGRAMME



BGA CAPACITY BUILDING WORKSHOP LONDON

TUESDAY 25 MARCH 2025 | 9:30 AM–5:00 PM
HYATT REGENCY LONDON BLACKFRIARS, UK

Registration and Breakfast	9:30 – 10:00
Introduction and AMBA & BGA Overview Victor Hedenberg, AMBA & BGA	10:00 – 10:30
The Ins and Outs of Student Engagement to Drive Their Success Tiago Mateus, Ready Education	10:30 – 11:45
Networking Break	11:45 – 12:00
From Classroom to Career, and Back Again: How Alumni can Power the Student Experience and how Students can Supercharge Alumni Engagement Sally Everett, King's Business School	12:00 – 13:15
Lunch	13:15 – 14:15
Lifelong Learning Events for Alumni: Sharing Best Practice Lynne Dickens, Kent Business School & John Benfield, Horizonscan	14:15 – 15:30
Beyond Participation: Strategies for Lasting Student and Alumni Engagement Harveen Chugh, UCL School of Management	15:30 – 16:45
Closing Remarks	16:45 – 17:00