


AMBA & BGA

The Accreditation Conference

22-23 September
2025

 Location:
DoubleTree by Hilton
Hotel, Kraków



Programme

Monday 22 September

Registration & networking lunch 13.15 - 14.15

Conference Welcome 14.15 - 14.30

Speaker: Andrew Main Wilson, CEO, AMBA & BGA

Session 1: The AMBA accreditation process 14.30 - 15.15

An overview of the AMBA accreditation process, both for new applicants or business schools seeking re-accreditation.

Speaker:

Katherine O'Flynn, Director of Accreditation, AMBA & BGA

Session 2: Beyond Accreditation and Research review – exclusive insights from AMBA & BGA 15.15 - 15.45

An overview of the services offered by AMBA & BGA after a successful accreditation, and we'll also unveil brand-new research on the issues facing business schools globally.

Speaker:

Ellen Buchan Insight, Content & PR Manager, AMBA & BGA

Leonora Clement, Head of Marketing and Communications, AMBA & BGA

Networking and refreshment break 15.45 - 16.15



Programme

Monday 22 September (contd.)

Session 3: The BGA accreditation process and its unique Continuous Impact Model 16.15 - 17.00

Learn about the BGA accreditation process as a standalone experience. The session will also outline BGA's Continuous Impact Model and how it can be used to improve your school's unique value proposition.

Speaker:

Richard Turner, BGA Accreditation Manager, AMBA & BGA

Session 4: BGA accreditation - the role of the mentor 17.00 - 17.30

This session will offer guidance on preparing for a BGA accreditation visit and consider how schools can gain maximum value from the mentoring process.

Speaker:

Luis Torras Arruga, Senior Adjunct Professor, EADA Business School

**Networking dinner at Tramwajowa
Restaurant**

**18.00 - 23.00
(Including travel time)**



Programme

Tuesday 23 September

The inside view on the global MBA market 09.00 - 09.45

Speaker:

Andrew Main Wilson, CEO, AMBA & BGA

Session 5: Managing multiple accreditations 09.45 - 10.30

How do business schools with multiple accreditations successfully manage visits across a range of accreditation providers? Learn from a panel of experts with firsthand experience.

Chair:

Martyn W Jones, Senior AMBA Panel Chair, BPP University

Panellists:

Christina Green, Director for Quality Management, TUM School of Management

Jones Mathew, Principal & Head of Institution, Great Lakes Institute of Management

Florence Ramillon, Director of International Relations and Accreditations, TBS Education

Session 6: AMBA & BGA joint accreditation 10.30 - 11.15

An overview of the joint accreditation process for business schools seeking both AMBA and BGA accreditation.

Speaker:

Richard Turner, BGA Accreditation Manager, AMBA & BGA

Networking and refreshment break 11.15 - 11.45



Programme

Tuesday 23 September (contd.)

Session 7: Accreditation analytics - from compliance to insight **11.45 - 12.30**

How data can support strategic decisions, benchmark performance, and improve accreditation outcomes.

Speaker:

Hans van der Heijden Director of H2 Software Ltd and Professor of Accounting, University of Sussex Business School

Session 8: New school accreditation journeys for both AMBA & BGA **12.30 - 13.15**

Two newly accredited institutions will share their experiences of applying for AMBA and BGA accreditation for the first time.

Speakers:

Reto Steiner, Dean and Managing Director, ZHAW School of Management and Law

Sanja Sever Mališ, Dean, Faculty of Economics & Business, University of Zagreb

Networking lunch **13.15 - 14.15**

