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AMBA & BGA

ASIA PACIFIC CONFERENCE

22–25 NOVEMBER 2026 | SINGAPORE



AMBA & BGA GLOBAL CONFERENCE

16-19 MAY 2027 | PARIS, FRANCE

Join business school leaders from across the world in Paris for the AMBA & BGA Global Deans and Directors Conference 2027. Marking 60 years of AMBA and BGA, the conference offers an opportunity to reflect on the evolution of management education while addressing the trends and challenges shaping its future.

Across four days, deans, directors and senior leaders will share insight, exchange ideas and explore the issues influencing business schools worldwide, from technological change and shifting learner expectations to leadership, institutional resilience and global collaboration.

Alongside a thought-provoking programme, curated networking and cultural experiences will create space for valuable conversations and lasting international connections.

Take advantage of the early bird rate and secure your place at this flagship gathering of business school leaders.

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WELCOME
TO SINGAPORE



On behalf of the AMBA & BGA team, I would like to warmly welcome you to our 2026 Asia Pacific Deans & Directors Conference, in stylish Singapore. It is a great pleasure to be hosting the conference in another of Asia's premium quality destinations, following last year's highly successful conference in Bali. Once again, we have arranged a luxury hotel for our conference – the magnificent voco Orchard Singapore hotel by IHG and two superb networking dinner venues, the wonderful ALTRO Zafferano and the elegant Grand Shanghai.

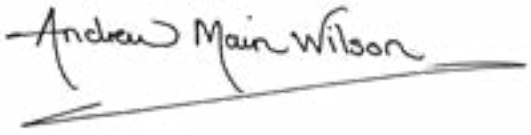
I would like to thank our two host schools - the Lee Kong Chian School of Business (LKCSB) at Singapore Management University and the Graduate School of Business, Nazarbayev University - for their valuable support in arranging and contributing to both our conference programme and our networking dinners.

We have selected a fascinating range of key issues to discuss, including: Will business schools still matter - AI and the future of the MBA; Degrees of freedom: Preparing graduates to lead what comes next; What can business schools around the world learn from Central Asia's approach to growth, innovation and adaptation; From learning to lifelong opportunity, Beyond AI tools: Redesigning how we work; Beyond scale: How Indian B-Schools are redefining impact, AI integration, and global partnerships in the global south; Keynotes by China's first AMBA-accredited business schools: New perspectives on innovation and collaboration; Co-creating impact: How business schools engage stakeholders for sustainable societal change; Silk Road networking; When students can go anywhere, why do they choose you; Becoming AI-native: Moving from experimentation to institutional transformation and Sanpo Yoshi: A Japanese perspective on stakeholder capitalism and responsible leadership.

2026 has yet again been a record growth year for AMBA & BGA. The AMBA accredited schools network has now grown to 305, while the BGA member schools network has sky-rocketed from 0 schools at launch in January 2019 to over 360 schools today. 97 schools have already achieved BGA accreditation – many of these attaining joint AMBA and BGA accreditation in one combined panel visit.

We want to help our network of AMBA & BGA business schools throughout the Asia Pacific region keep up to date with many of the latest innovations in business education. With that in mind, I would like to welcome and express our sincere thanks to our conference sponsors, VMock and Alexandria (AI copilot made by UBI Business School). We always aim to work with the 'best in class' so I would encourage you to take the opportunity to network and engage with them.

The team and I look forward to spending time with each of you during these next three days.



Networking Dinner
Altro Zafferano

Monday 23 November | 18.30 - 22.30 (including travel time)

Following the first day of the conference, guests are invited to experience contemporary Italian dining at Altro Zafferano Restaurant.

Located 43 storeys above Singapore at Ocean Financial Centre, Altro Zafferano offers sweeping panoramic views across Marina Bay and the Central Business District skyline. With its sophisticated setting and spectacular views, it provides the perfect backdrop to unwind, enjoy an exceptional dining experience and connect with fellow delegates following the first day of the conference.

Transport information

Buses will be provided to take delegates from the voco Orchard Singapore Hotel to the dinner venue. Delegates wishing to take up this option should meet in the lobby of the hotel at 18.30 to board the buses.

Return buses will leave the dinner venue from 22.00 and return guests to the voco Orchard Singapore Hotel.

Please note - buses will pick up and return guests to the voco Orchard Singapore Hotel only.

For those staying at other hotels, please allow enough travel time to ensure that you arrive at the hotel at the specified time to board the buses.

HOSTED BY

SMU Singapore Management University | Lee Kong Chian School of Business





GRAND SHANGHAI RESTAURANT

Networking Dinner
Grand Shanghai Restaurant

Tuesday 24 November | 18.30 - 22.30 (including travel time)

On Tuesday evening, guests are invited to step back in time and experience the glamour of 1930s Shanghai, once known as the "Paris of the East", with dinner at Grand Shanghai Restaurant.

Combining vintage Art Deco charm with refined Chinese cuisine and live oriental jazz performances, the evening promises an immersive journey into Shanghai's golden era. With its cabaret style atmosphere and timeless elegance, Grand Shanghai provides a memorable setting to dine, unwind and enjoy an evening of entertainment with fellow delegates.

Transport information

Buses will be provided to take delegates from the voco Orchard Singapore Hotel to the dinner venue.Delegates wishing to take up this option should meet in the lobby of the hotel at 18.35 to board the buses.

Return buses will leave the dinner venue from 22.00 and return guests to the voco Orchard Singapore Hotel.

Please note - buses will pick up and return guests to the voco Orchard Singapore Hotel only.

For those staying at other hotels, please allow enough travel time to ensure that you arrive at the hotel at the specified time to board the buses.

Online Networking

To ensure high-quality networking and meaningful conversations between all attendees, AMBA & BGA has chosen to facilitate interactions at the conference using the **Cvent platform**.

The platform allows attendees to create and automate the scheduling of qualified face-to-face meetings, while also allowing for off-the-cuff conversations. The platform also offers attendees the option to manage their profile, event schedule and search content within the app.



1. Edit your profile and choose if you are visible on the attendee list
2. **Search content**, such as the event schedule, sessions, speaker information and details about exhibitors
3. **1:1 messaging** between fellow attendees for further networking
4. Enjoy a **single, unified event experience** across all devices, including desktops and the event app
5. Meetings – arrange your own **onsite meetings** and **personalise your agenda** to make the most of every minute of your entire event experience
6. View your **personal schedules**, with the ability to manage and modify your registration and enrol in sessions
7. Manage **timeslots** and **meeting areas** – Pre-schedule timeslots and meeting areas, determine who you would like to meet and let the magic happen

Please download the event app using the QR code to connect with fellow attendees and make the most of all the features available throughout the event.

For assistance, please visit the Cvent Help Desk located near the registration desk.

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A centralized platform to manage digital credentials

- Access easy-to-use digital transcript workflows
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- Drive adoption across your connected edtech tools



PROGRAMME CONTENT

MONDAY 23 NOVEMBER

11.15 – 13.15 VISTA 1	**The MBA Directors' Club**

13.00 – 14.00	**Registration and networking lunch**

14.00 – 14.15	**Conference overview and welcome**

SPEAKER **Andrew Main Wilson** CEO, AMBA & BGA	**SPEAKER** **Shantanu Bhattacharya** Professor of Operations Management, Deputy Dean (Education), SMU

14.15 – 14.50	**Session 1: Will business schools still matter? AI and the future of the MBA**

How must business schools evolve to remain relevant in the coming years? Corporate academies are building their own management education capabilities - fast, focused, and well-funded. Meanwhile, business schools still teach with a pedagogy that has barely changed in a century. A static PDF, read in advance, discussed in class.

This plenary session demonstrates and discusses the state of the art in AI-powered learning. NUGSB shares its AI immersive case on a Kazakh renewable energy company, built on LearnAI - an INSEAD tested methodology. In LearnAI, students interview AI stakeholders and interact directly with the case.

We will discuss the limits of the case method, the emergence of AI personalized learning, simulations and virtual reality, and the strategic choices facing deans on curriculum, and implications on faculty investment.

SPEAKER **Jozef Konings** Dean, Nazarbayev University Graduate School of Business	**SPEAKER** **Ithai Stern** Professor of Strategy, The Akzo Nobel Fellow of Strategic Management, INSEAD

14.50 – 15.25	**Session 2: Degrees of freedom: Preparing graduates to lead what comes next**

Programme innovation in business schools can take years. Meanwhile, the skills graduates and organizations need evolve rapidly. How we address that gap decides whether business schools will still matter. So what should a degree be designed for, when the target keeps moving? Drawing on research with over 150 senior leaders and the University of Sydney's new online MBA (Technology and Digital Strategy), this session argues for designing degrees of freedom: degrees that develop leadership and technical expertise together, so graduates can lead through disruption; that sharpen their foresight to adapt to what comes next; and that keep new doors opening. Delegates will leave with practical insights on designing programmes for curiosity, adaptability and lifelong learning, setting their graduates up to lead, wherever the target moves.

SPEAKER
Danika Wright
Associate Dean (Education), Sydney Business School

15.25 – 15.55	**Networking break**

15.55 – 16.30	**Session 3: Leading with AI: Human-centred pedagogy for future-ready business education**

Business schools must prepare graduates for an AI-driven economy while safeguarding academic integrity, quality, and trust. This session explores how a human-AI learning model can enhance, rather than replace, human reasoning, judgement, creativity, and ethical decision-making.

Using Alexandria, a custom LLM developed by UBI and Publicis, the session will showcase practical approaches to AI-enhanced learning design, assessment, and governance. It will also present findings from a survey of deans and directors of international business schools, offering insights into how business school leaders are navigating AI-driven transformation.

Participants will engage with adaptable activity templates, AI-enhanced teaching & learning examples, and a governance checklist covering policy, integrity, transparency, privacy, and faculty enablement.

SPEAKER
Gaston Fornes
Dean, UBI Business School

16.30 – 17.15	**Session 4: 20 Years AMBA in China: 2006-2026 AMBA Accreditations & AMBA & BGA Excellence Awards**

As we celebrate AMBA's 20th anniversary in China, significant developments in AMBA's activities and future directions are presented and discussed, with a focus on business education innovation, sustainability initiatives, responsible AI, and best practices recognised through the AMBA & BGA Excellence Awards. Key achievements over the past 20 years include innovation in AMBA accreditation, collaborations through the Silk-Road Entrepreneurship Education Network, the Excellence Awards, and the global impact of business schools.

SPEAKER **Zhongming Wang** President of SREEN, Zhejiang University and International Advisor for China, AMBA & BGA	**SPEAKER** **George Iliev** Accreditation Director and Director of Strategic, Projects & Innovation, AMBA & BGA	**SPEAKER** **Ewout van der Schaft** Professor and Associate Dean International & Global Partnerships, IBSS, Xi'an Jiaotong Liverpool University	**SPEAKER** **Kangyu Ren** Vice Dean of the International Business School, Beijing Foreign Studies University (BFSU)

18.30 – 22.30 (Including travel time)	**Networking dinner** Altro Zafferano sponsored by Lee Kong Chian School of Business, Singapore Management University

PROGRAMME CONTENT

TUESDAY 24 NOVEMBER

08.30 – 9.45	**Session 5: Showcasing of Chinese Business Schools**

Each school will get the chance to present one distinctive feature from their institution that differentiates them in the market. This intensive briefing will showcase unique aspects of business education in APAC through the lens of AMBA & BGA business schools.

HOST	HOST	HOST
Zhongming Wang International Adviser for China, AMBA & BGA, Zhejiang University	**George Iliev** Accreditation Director and Director of Strategic, Projects & Innovation, AMBA & BGA	**Steef Van de Velde** Chair, International Accreditation Advisory Board, AMBA & BGA

09.45 – 10.30	**Session 6: What can business schools around the world learn from Central Asia's approach to growth, innovation and adaptation?**

Central Asia is experiencing rapid economic growth and transformation, creating new opportunities — and challenges — for business schools across the region. From innovation and entrepreneurship to internationalisation and evolving employer needs, institutions are adapting quickly to a changing landscape.

This panel brings together business schools from across Central Asia to explore what is driving this transformation, how they are responding, and what they are doing differently to prepare students for the future. Speakers will also share the lessons their experiences offer to business schools globally — from embracing change and innovation to building stronger connections with industry and responding to emerging markets.

CHAIR	SPEAKER	SPEAKER	SPEAKER
Debbie Kemp Director of Business School Engagement, AMBA & BGA	**Saryyev Zharaskhan** Director, Farabi International Business School, Al-Farabi Kazakh National University	**Sherzodbek Safarov** Dean, CAU Business School, Central Asian University	**Ksenia Yuzhaninova-Karadenizli,** Dean, Graduate School of Business, Almaty Management University (AlmaU), Kazakhstan

10.30 – 11.05	**Session 7: From learning to lifelong opportunity**

Learning no longer follows a single, linear journey or ends when a learner receives a degree. Learners increasingly move between institutions, employers and countries while continuing to build new knowledge and capabilities throughout their lives. For this journey to work effectively, institutions must be able to confidently understand and verify a learner's previous achievements. Trusted, portable evidence of learning can help admissions teams make informed decisions, support learner mobility and create more seamless pathways into further education. Join this session to hear from Instructure leaders on how Parchment and Canvas can combine to meet the demands of our times.

SPEAKER	SPEAKER
Adam Ware Regional Director, Instructure	**Murtaza Njmudden** Business Development Manager, Instructure

11.05 – 11.35	**Networking break**

11.35 – 12.10	**Session 8: Beyond AI tools: Redesigning how we work**

AI's impact on work will depend not on adopting tools, but on redesigning processes. This session shares Grab's experience of combining human judgement with AI, automation and robotics.

The focus is "how we build": identify draining work, apply AI to reduce friction, and preserve oversight. Examples include using an LLM to transform spreadsheets, redesigning contract review, and managing agents with context, instructions, tools and feedback. Participants will learn safeguards: protect data, verify AI reasoning, use deterministic checks for accuracy, and review outputs critically.

The takeaway: start with process, run experiments, build responsibly, and develop essential human skills and AI fluency.

SPEAKER
Abhinav Kumar
Head, AI Process Innovation, Grab

12.10 – 12.45	**Session 9: Beyond the first job: Preparing students to engineer careers in a changing world of work**

The world of work is evolving faster than curricula can keep pace. Roles are being reshaped by AI, new skills are emerging, and career paths are becoming increasingly nonlinear. Yet much of business education continues to measure career success through a familiar lens: helping students secure their first job.

What if business schools shifted the question from "How do we prepare students for recruitment?" to "How do we prepare them to navigate and engineer their careers?"

SPEAKER
Salil Pande
Founder & CEO
VMock

12.45– 13.45	**Networking Lunch**

13.45 – 14.30	**Session 10: Beyond Scale: How Indian business schools are redefining impact, AI integration, and global partnerships in the global south**

As management education rapidly evolves across the Asia Pacific, Indian business schools are shifting the narrative from student volume to institutional transformation. This panel brings together leading Indian business school Deans and academic directors to explore how they are tackling global challenges - from integrating generative and agentic AI across core MBA curricula to embedding the Business Graduate Association's (BGA) Continuous Impact Model.

Panelists will share actionable frameworks for building high-value cross-border APAC partnerships, elevating research relevance, and enhancing graduate employability. Attendees will gain real-world insights into co-creating resilient, future-ready business education models tailored for the Global South.

CHAIR **Shikha Taunk** Strategic Engagement Manager, India, AMBA & BGA	**SPEAKER** **Vinita Singh Sahay** Director, IIM Bodh Gaya	**SPEAKER** **Smitu Malhotra** Associate Dean PGDM (GM), XLRI - Xavier School of Management	**SPEAKER** **Chahat Mishra** Head - Internationalisation and Global Engagement, IMI Delhi, Bhubaneshwar, Kolkata	**SPEAKER** **M Chandrasekhar** Director of Indian Institute of Management Visakhapatnam

14.30– 15.05	**Session 11: Keynotes by China's first AMBA-Accredited Business Schools: New perspectives on innovation and collaboration**

Hear from leading Chinese business schools as their Deans share the distinctive strengths, innovative approaches and strategic priorities shaping their institutions. In these concise presentations, each speaker will highlight their school's developments in areas such as business education, research, industry engagement and international partnerships. Beyond celebrating institutional achievements, the session will explore opportunities for collaboration and knowledge exchange between Chinese business schools and institutions across the wider region and beyond. Discover how different schools are responding to emerging challenges and opportunities in management education, and where shared ambitions could create new partnerships, strengthen global connections and support innovation across the business school community.

SPEAKER	SPEAKER	SPEAKER
Xiaoyun Xie Dean, Zhejiang University SoM, Guangzhong Li, Dean, Sun Yat-sen University School of Business	**Guangzhong Li** Professor, School of Business, Sun Yat-sen University	**Qiongjing Hu** Director of MBA program, School of Management, Zhejiang University

15.35 – 16.10	**Session 12: AMBA & BGA activity update and strategy presentation**

AMBA & BGA's CEO will share his views on the most impressive ideas in the management education sector that he has witnessed during the past 12 months, as well as sharing his own insights into key market trends for the next five years.

He will also update delegates on both AMBA and BGA's current performance and plans for the future, as well as looking at the positioning of AMBA & BGA within the global and Asia Pacific markets.

SPEAKER
Andrew Main Wilson
CEO, AMBA & BGA

16.10 – 16.45	**Session 13: Co-Creating Impact: How business schools engage stakeholders for sustainable societal change**

Business schools today are expected to go beyond delivering academic knowledge. They are increasingly challenged to create sustainable societal development by bridging the gap between academia and real-world practice.

The presentation will highlight a stakeholder-engaged approach to business education in which learning, research, and institutional initiatives are co-created with external partners to address practical challenges and societal needs. Through internationally recognized practices of Thammasat Business School, 2026 AMBA & BGA Excellence Awards: "Highly Commended" in Best Business School Partnership, and 2026 EFMD Excellence in Practice Silver Award in the "Ecosystem Development", the session will demonstrate how business school can bridge classroom theory through real-world application, foster innovation and responsible leadership, and support community and economic development.

SPEAKER
Surat Teerakapibal
Dean, Thammasat Business School

16.45 – 17.00	**BGA new member certificate presentation**

18.30 – 22.30 (Including travel time)	**Networking dinner** Grand Shanghai Restaurant

AMBA & BGA Excellence Awards &Gala Dinner 2027

Join us for an unforgettable evening celebrating excellence in global business education

The AMBA & BGA Excellence Awards Gala Dinner 2027 will take place on Friday 22 January 2027 at the prestigious Royal Garden Hotel, London.

Why attend?

- Celebrate the outstanding accomplishments of schools and individuals shaping the future of management education
- Enjoy an evening of fine dining, entertainment, and celebration in an iconic London setting
- Network with peers, partners, and thought leaders from the AMBA & BGA community
- Gain fresh insights and inspiration from industry experts and award finalists

Reserve your place today and be part of an evening that inspires, connects, and celebrates the very best in business education.

SCAN FOR MORE INFORMATION OR TO RESERVE YOUR PLACE



22 JANUARY 2027 | ROYAL GARDEN HOTEL, LONDON

WWW.AMBA-BGA.COM/EVENTS/GALA-DINNER-2027

PROGRAMME CONTENT

WEDNESDAY 25 NOVEMBER

09.00 – 10.00	**Session 14: India Showcasing session**

Each school will get the chance to present one distinctive feature from their institution that differentiates them in the market. This intensive briefing will showcase unique aspects of business education in India through the lens of AMBA & BGA business schools.

HOST
Shikha Taunk
Strategic Engagement Manager, India,
AMBA & BGA

10.00 – 10.35	**Session 15: Silk-Road Network Session: AI Business Programs and Leadership**

The Silk Road Entrepreneurship Education Network (SREEN) promotes initiatives through collaborative platforms and joint seminars/workshops. In this session, speakers will share their latest progress in AI business programmes development and leadership strategy. The multi-school collaborative/exchange plans and joint study tours/summer schools are highlighted as new focuses in the Belt & Road Initiative collaborative actions.

CHAIR	SPEAKER	SPEAKER	SPEAKER	SPEAKER
Zhongming Wang President of SREEN, Zhejiang University and International Advisor for China, AMBA & BGA	**Jing Ning** Professor, College of Management, Ocean University of China	**Jianyu Zhang** Dean of Business School, Tianjin University of Finance and Economics	**Feng Ji** Deputy Director of MBA Education Center, School of Economics and Management, China University of Mining and Technology	**Zelin Tong** Vice Dean, International Business School, Hainan University

10.35 – 11.20	**Session 16: When students can go anywhere, why do they choose you?**

Students today have more choice than ever about where - and how - to study. For business schools, this creates a fundamental challenge: how do you remain distinctive and compelling when talented students can choose institutions anywhere in the world?

This panel brings together leading business schools to explore how institutions are competing in an increasingly global higher education market. Speakers will consider what students value when choosing where to study, how schools are differentiating their programmes and brands, and what makes an institution stand out in a crowded market.

The discussion will also explore how business schools can turn their location, networks, industry relationships and unique strengths into a compelling value proposition - and whether international partnerships and globalisation are helping schools differentiate or making the market even more competitive.

CHAIR	SPEAKER	SPEAKER	SPEAKER
Richard Turner Head of Business Development - BGA, AMBA & BGA	**Weng Marc Lim** Dean, Sunway Business School, Sunway University	**Tartat Mokkhamakkul** Dean, Chulalongkorn Business School	**Frederique Bouilheres** Interim Dean of the Business School, University of Nottingham Malaysia

11.20 – 11.50	**Networking break**

11.50 – 12.25	**Session 17: Becoming AI-native: Moving from experimentation to institutional transformation**

Most institutions treat generative AI as another digital tool: provide access, conduct workshops and hope that adoption follows. This session argues that genuine AI transformation requires redesigning the institution around a new division of labour between humans and machines. Drawing on Jaipuria's journey towards becoming an AI-native education group, Kakkar will demonstrate how AI can move beyond content generation to reshape learning, assessment, career preparation and institutional decision-making. He will introduce practical frameworks for distinguishing superficial adoption from structural transformation, redesigning workflows rather than merely automating tasks, and building human oversight into AI systems.

Attendees will leave with a clearer understanding of what AI-native education actually means, where institutions commonly go wrong, and how leaders can translate scattered experiments into a coherent capability that compounds across the organisation over time.

SPEAKER
Shiva Kakkar
Vice President – AI Initiatives, Jaipuria Institute of Management

12.25 – 13.00	**Session 18: Sanpo Yoshi: A Japanese perspective on stakeholder capitalism and responsible leadership**

Sanpo Yoshi - "good for the seller, good for the buyer, and good for society" - is a centuries-old Japanese business philosophy associated with the merchants of Omi. This session explores how Sanpo Yoshi can illuminate today's debate on stakeholder capitalism and responsible leadership. Rather than treating stakeholder orientation as a recent response to ESG pressures, the session presents it as a long-standing managerial logic grounded in trust, reciprocity, and long-term value creation. It will also consider what this tradition means for management education: how business schools can develop leaders who balance profitability with responsibility to customers, employees, communities, and society. Drawing on Japanese business history and contemporary corporate challenges, the session invites participants to reconsider whether sustainable leadership requires new principles - or a rediscovery of older ones that remain surprisingly relevant for leaders today.

SPEAKER
Seiichiro (Seiji) Iwasawa
Dean and Professor of Economics and Finance, NUCB Business School

13.00 – 13.10	**AMBA & BGA Asia Pacific Conference 2026: closing remarks**

SPEAKER
Andrew Main Wilson
CEO, AMBA & BGA

13.10 – 14.10	**Networking lunch**

HOST SCHOOL

SMU SINGAPORE MANAGEMENT UNIVERSITY | Lee Kong Chian School of Business

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The **Lee Kong Chian School of Business (LKCSB) at Singapore Management University** is a leading Asian business school with approximately 5,500 students and more than 100 full-time faculty members trained at globally renowned institutions, including Harvard, INSEAD, Oxford, Stanford, and Yale. Established in 2000, the School offers a comprehensive portfolio of undergraduate, master's, and doctoral programmes and is supported by internationally recognised research centres. LKCSB is among the youngest business schools in the world to achieve the prestigious triple-crown accreditation from AACSB, EQUIS, and AMBA, underscoring its commitment to excellence in business education, research, and global engagement.

PARTNERS

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Founded in 2009, **VMock** is trusted by over 250 institutions worldwide and has established itself as a reliable partner in shaping modern career ecosystems. VMock's work is supported by multiple global patents and has received recognition from the Council of Economic Advisers at the White House, highlighting its impact and credibility on a global scale.

With a growing global presence, VMock continues to expand its collaborations across diverse education markets, adapting to evolving industry needs. The company remains committed to driving measurable outcomes for institutions while maintaining high standards of data security and reliability.

Through its ongoing efforts, VMock plays a key role in enabling institutions to build future-ready, scalable, and efficient career development frameworks.

UBI BUSINESS SCHOOL



UBI.EDU

UBI Business School, established in 1992, is a globally connected institution offering UK business undergraduate and postgraduate programmes across campuses in Brussels, Luxembourg, Shanghai, Madrid, and Guatemala. UBI combines academic excellence with international relevance, preparing students to lead in tech-driven, multicultural environments. Programmes are taught in English, Chinese, and Spanish, and validated by Middlesex University (UK), ensuring compliance with QAA and EHEA standards. UBI's educational model is built on good citizenship, global mindset, and technology management, supported by strategic partnerships with leading institutions worldwide. With a vibrant international community and expanding global footprint, UBI empowers future leaders to thrive across borders.

A hallmark of UBI's innovation is Alexandria, an AI-powered learning copilot developed in collaboration with Publicis Groupe. Alexandria enhances the educational experience by providing adaptive, data-driven support tailored to individual student trajectories, while automating administrative tasks to foster deeper intellectual engagement. This platform exemplifies UBI's commitment to hybrid, tech-enabled learning environments that balance academic excellence with personalised guidance. Shortlisted for the AMBA & BGA 2026 Excellence Awards and recognised by QS for its employability and teaching quality, UBI positions itself at the forefront of AI-integrated business education, preparing graduates to lead responsibly and strategically in an increasingly digital global economy.

VMOCK ADVERT

Instructure.

Instructure is a global education technology company helping institutions connect learning, achievement and opportunity. Through Canvas, its learning management system, Instructure enables business schools to deliver engaging, flexible learning experiences across degree programmes, executive education and professional development.

WWW.INSTRUCTURE.COM

Parchment complements this with secure digital credential solutions, enabling institutions to issue, share and verify qualifications, microcredentials and badges. Together, Canvas and Parchment support the full learner journey - helping business schools recognise skills, advance lifelong learning and empower graduates to demonstrate their achievements as they pursue further study and career opportunities.

SCHOOL SPONSOR

NAZARBAYEV UNIVERSITY GRADUATE SCHOOL OF BUSINESS

The **Nazarbayev University Graduate School of Business (NUGSB)**, based in Astana, Kazakhstan, is a leading research-intensive business school in Central Asia, developing globally minded leaders and generating impactful research

WWW.NU.EDU.KZ

In the QS Global MBA Rankings 2027, NUGSB is ranked No. 1 in Central Asia among fully English-taught MBA programmes. The School offers degree and executive education programmes in business, finance, economics, and management, supported by international partnerships with Duke University's Fuqua School of Business, HKUST, and others.

NUGSB embraces innovation in teaching and learning through AI-powered experiential cases, interactive simulations, and real-world business challenges, combining academic excellence with practical relevance. Its internationally recruited faculty contribute to cutting-edge research and business education.

In 2026, NUGSB secured five-year AMBA and BGA reaccreditation, reaffirming its commitment to international excellence. Through education, research, and industry engagement, NUGSB contributes to business transformation across Central Asia.

FARABI
International Business School

Farabi International Business School was established in 2019 as a structural division of Al-Farabi Kazakh National University with the aim of integrating the University into the Global Business education space. Kazakh National University is Kazakhstan's one of the oldest and most respected institute and, for 90 years, has been a prestigious center of learning, lighting the way for its students. Farabi International Business School's mission is to prepare responsible and globally minded leaders by combining the university's strong academic heritage with modern approaches to business education. Our goal is to advance business education in Kazakhstan and promote Kazakhstan's education in the international arena.

FARABI.UNIVERSITY

CONFERENCE HOST



Andrew Main Wilson is Chief Executive of AMBA & BGA – the Association of MBAs and the Business Graduates Association.

AMBA accredits 305 of the world's leading business schools in 75 countries and provides membership to 78,000 MBA students and graduates in 150 countries. AMBA is the world's only international accreditation and membership organisation for both business schools and their MBA students and graduates

Launched in 2019, BGA has proven to be the organisation's most significant product launch in almost 60 years. Over 360 business schools have joined BGA as members in just seven years, with 97 business schools already achieving whole-school BGA accreditation.

Andrew was also Chair of United Nations PRME (Principles for Responsible Management Education) from 2016 to 2018 and was subsequently Chair of PRME's Finance & Risk Committee.

He commenced his career with Thomson Holidays (now TUI), then the world's largest travel tour operator, as a marketing graduate. Andrew's career fast-tracked in the travel industry and he rose to become Marketing & Commercial Director of Thomas Cook and then Sales & Marketing Director of Citibank Diners Club. He subsequently joined the Institute of Directors (IoD) as Chief Operating Officer.

He has interviewed more than 100 of the world's most influential leaders in the fields of business, politics, sport, and entertainment, including Bill Gates, Baroness Thatcher, HRH The Duke of Edinburgh, Archbishop Desmond Tutu, Jack Welch, Sir Richard Branson, and Sir David Attenborough.

Andrew has also visited 180 of the world's 200 countries, on a global journey to become the first person to visit all 200 countries and tell the story, in images and words, of the most inspiring travel experiences on Earth.

He was educated at Dulwich College and the University of Birmingham in the UK and Harvard Business School in the USA.

WHAT KEEPS HIGHER-ED LEADERS UP AT NIGHT

AI Disruption | Future of Work

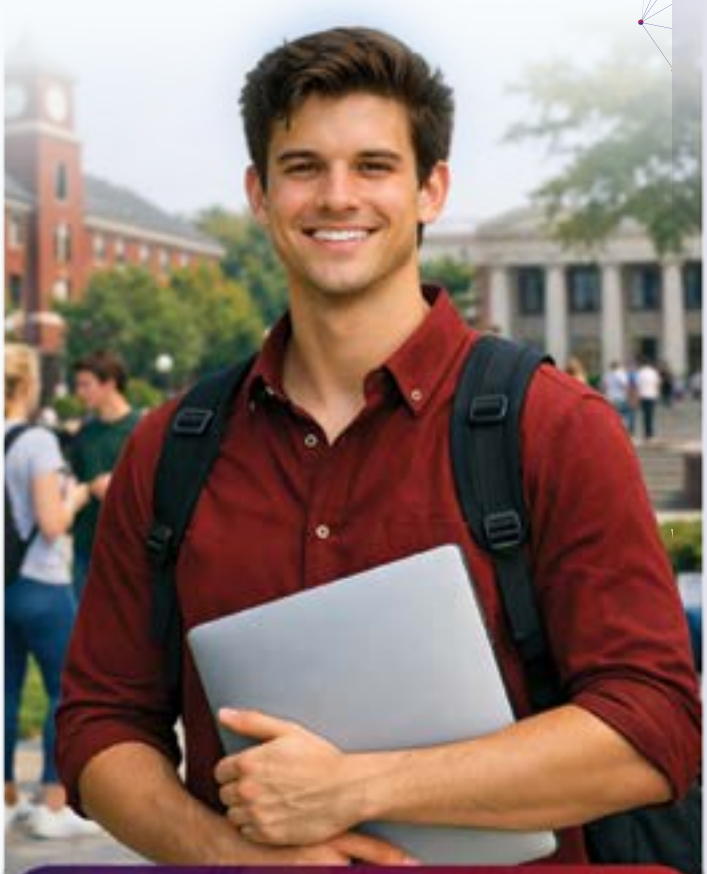
- ARE OUR GRADUATES MARKET-READY?
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- HOW DO WE IMPROVE STUDENT OUTCOMES ?

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OUR SPEAKERS



Frederique Bouilheres

INTERIM DEAN OF NOTTINGHAM UNIVERSITY BUSINESS SCHOOL, UNIVERSITY OF NOTTINGHAM MALAYSIA

Frédérique Bouilhères is Interim Dean of Nottingham University Business School (NUBS) in Malaysia, where she provides strategic leadership across education, research, innovation, and external engagement. She previously managed a large Education and Student Experience portfolio within the same institution in the UK where she led a number of initiatives related to blended learning, digital accessibility, inclusive education, academic misconduct and authentic assessments, among others. Bouilhères has expertise in transnational education having worked for 2 branch campuses of British and Australian universities including RMIT University Vietnam where she spent 10 years as an accounting academics and Senior academic developer in the Teaching and Learning Unit.



George Iliev

ACCREDITATION DIRECTOR AND CHINA DIRECTOR, AMBA & BGA

George ILIEV, MBA is Accreditation Director and China Director at AMBA & BGA in London. He manages the AMBA and BGA accreditation of 180 business schools in Asia, Europe and Latin America. In 2023, he co-authored "The MBA Compass", an MBA guide published by Springer Nature.

Before joining the Association of MBAs in 2011, George had a career in management consulting and media, and taught China Business at Sofia University. George has an MBA from Emory University, where he was a Fulbright Scholar, and an MSc from the London School of Economics, where he was a Chevening Scholar. In China, he has pursued specialisations at Anhui University and at the Hong Kong University of Science and Technology.



Seiichiro (Seiji) Iwasawa

DEAN AND PROFESSOR OF ECONOMICS AND FINANCE, NUCB BUSINESS SCHOOL

Seiichiro (Seiji) Iwasawa is Dean and Professor of Economics and Finance at NUCB Business School in Japan. Before entering academia, he worked in the securities industry, gaining extensive experience in financial markets and investment research. His research and teaching interests include behavioral finance, asset pricing, corporate finance, and corporate governance. He teaches MBA and executive education programs using the case method and regularly contributes commentary on financial markets and corporate management to leading Japanese media.



Shiva Kakkar

VICE PRESIDENT – AI INITIATIVES, JAIPURIA INSTITUTE OF MANAGEMENT

Shiva Kakkar is Vice President – AI Initiatives at Jaipuria Group and Visiting Faculty at XLRI Jamshedpur. He holds a PhD in Organizational Behavior from IIM Ahmedabad. He leads the development of AI-native educational systems across Jaipuria's management institutes and schools, focusing on personalised learning, assessment redesign and career readiness. His work sits at the intersection of human behaviour, institutional transformation and generative AI. He has designed and delivered AI programmes for business leaders, educators and professionals from organisations including Hyundai Mobius, Multiplier HR, NADT, SAIL, and the Indian Hotels Company (IHCL).



Jozef Konings

DEAN, NAZARBAYEV UNIVERSITY GRADUATE SCHOOL OF BUSINESS

Jozef (Joep) Konings is Dean of Nazarbayev University Graduate School of Business and Professor of International Finance. NUGSB was founded in 2013 with Duke's Fuqua School of Business. Under his leadership it became Eurasia's top ranked research intensive business school. Executive education revenue tripled and research funding rose sixfold. He secured AMBA and BGA accreditation, launched PhD and BBA programs, and built partnerships with Duke and HKUST. He also served as Interim Vice Provost. Previously he was Executive Dean at KU Leuven. He advised the President of the European Commission and held visiting positions at the New York Fed and the IMF.



Abhinav Kumar

HEAD, AI PROCESS INNOVATION, GRAB

Abhinav Kumar is Head of AI Process Innovation at Grab, Southeast Asia's leading superapp, where he leads enterprise-wide AI transformation, redesigning how business functions operate through AI, automation and new ways of working.

With nearly two decades of experience across HR, technology, business services and outsourcing, Kumar has built high-performing teams and delivered transformation at scale. At Prudential PLC, he architected its HR Operating Engine from the ground up, spanning operations, technology, analytics, AI and governance. He has also led global teams at Google, Coinbase and Novartis. Kumar holds degrees from IIT Kharagpur and an MBA from the Indian School of Business.



Weng Marc Lim

DEAN, SUNWAY BUSINESS SCHOOL, SUNWAY UNIVERSITY

Weng Marc Lim is the Dean of Sunway Business School and a Distinguished Professor of Sunway University. Cited more than 50,000 times for over 100 publications in A-ranked journals, he holds the record for "Youngest Professor" in the Malaysia Book of Records and was named in the Academy of Sciences Malaysia's Top Research Scientists Malaysia and the Junior Chamber International's Ten Outstanding Young Malaysians. He has led high-level discussions at UNESCO and the World Economic Forum and served on the editorial boards of the *Journal of Business Research* and *The International Journal of Management Education*.



Tartat Mokkhamakkul

DEAN, CHULALONGKORN BUSINESS SCHOOL

Associate Professor Tartat Mokkhamakkul is the Dean of the Chulalongkorn Business School at Chulalongkorn University. He brings deep expertise in business school leadership, having previously served as the Director of MBA Program, Associate Dean for Administration Affair, and Head of Department of Commerce. He holds a Ph.D. and a Master's degree in Management from the University of Missouri. In addition to directing Chulalongkorn's M.S. and Ph.D. Programs in Logistics Management, his academic research focus on Logistics and Supply Chain and Sustainability.



Sherzodbek Safarov

DEAN OF CAU BUSINESS SCHOOL, CENTRAL ASIAN UNIVERSITY

Sherzodbek Safarov is the Dean of the Business School at Central Asian University, Uzbekistan, and a CFA charterholder. He previously served as Deputy Dean for Academic Affairs and Head of the Department of Accounting and Finance. As Dean, he leads the School's academic transformation, overseeing curriculum development, international accreditation initiatives, and strategic academic partnerships. He advocates practice-oriented business education, including the integration of the Harvard case method and experiential learning into academic programmes. Alongside his academic leadership responsibilities, he is currently pursuing a PhD in Islamic Finance at Universiti Malaya, Malaysia.



Ithai Stern

PROFESSOR OF STRATEGY, THE AKZO NOBEL FELLOW OF STRATEGIC MANAGEMENT, INSEAD

Ithai Stern is a Professor of Strategy at INSEAD. His research advances behavioral strategy by examining the social and psychological processes shaping executive behavior, firm decisions, and organizational performance. His work appears in leading journals such as the Strategic Management Journal, Administrative Science Quarterly, and Academy of Management Journal, and has been featured in outlets including BusinessWeek, The Wall Street Journal, NPR, CNN, BBC, CNBC, and Fast Company. Previously a standing faculty member at Kellogg School of Management, Northwestern University, he has cofounded several international conferences and directs INSEAD's Immersive Learning Initiative. He teaches award-winning MBA, EMBA, and executive education courses worldwide.



Surat Teerakapibal

DEAN, THAMMASAT BUSINESS SCHOOL (TBS), THAMMASAT UNIVERSITY

Surat Teerakapibal is Dean of Thammasat Business School (TBS), Thammasat University, Thailand, where he also serves as a faculty member in the Department of Marketing. TBS became Thailand's first business school to achieve the prestigious Triple Crown accreditation, placing TBS among the business schools worldwide recognised for excellence in business education.

As Dean, he leads the school under the vision of Empowering Business Leaders in Asia, driving initiatives that strengthen future-ready education, impactful research, and a smart and sustainable ecosystem. Under his leadership, TBS continues to advance its commitment to creating positive impact with industry and society.



Danika Wright

ASSOCIATE DEAN (EDUCATION), UNIVERSITY OF SYDNEY BUSINESS SCHOOL, UNIVERSITY OF SYDNEY

Danika Wright is Associate Dean (Education) at the University of Sydney Business School. She is a nationally recognised leader in curriculum innovation and inclusive education, with a focus on graduate employability and lifelong learning. She leads the School's strategies to improve the student experience through programme design. She has co-led approaches to decolonising curriculum, including development of the Indigenous Cultural and Intellectual Property Protocol for Curriculum. Alongside her education leadership, she is an active corporate finance researcher working at the intersection of regulation and innovation. She holds the CFA charter and is a Senior Fellow of the Higher Education Academy.



Saryyev Zharaskhan

DIRECTOR OF FARABI INTERNATIONAL BUSINESS SCHOOL AT AL-FARABI KAZAKH NATIONAL UNIVERSITY

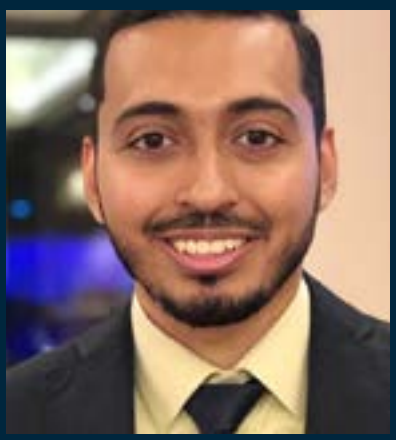
Saryyev Zharaskhan is the Director of Farabi International Business School at Al-Farabi Kazakh National University. He has extensive experience in management, business education, and international cooperation. Under his leadership, the School has expanded its global partnerships, developed Executive MBA and DBA programs, and introduced the automation and digitalization of a number of administrative and academic processes within the university. He is actively involved in advancing international accreditation and strengthening the global competitiveness of business education in Kazakhstan. His professional interests include strategic management, digital transformation, international cooperation, leadership, and modern business education.



Adam Ware

REGIONAL DIRECTOR, INSTRUCTURE

With close to seven years at Instructure and a career that has spanned senior management, digital marketing, and financial services, there are few challenges in ed-tech that Adam hasn't encountered. That real-world experience gives him a uniquely consultative and commercial lens - one that goes well beyond the technology.



Murtaza Njmudden

BUSINESS DEVELOPMENT MANAGER, INSTRUCTURE

Murtaza Njmudden leads business development for Parchment across Asia, helping schools and institutions modernize how they issue and manage academic credentials and transcripts.



Shantanu Bhattacharya

PROFESSOR OF OPERATIONS MANAGEMENT, DEPUTY DEAN (EDUCATION), LKCSB, SMU

Shantanu is Professor of Operations Management at SMU, and Deputy Dean of Education. Previously, he was Associate Professor of Operations Management at SMU and INSEAD.

He has consulted for GSK, IBM, Pepperl Fuchs, MAS Holdings and other firms and consortia, and has served on the advisory board and taught executive development programmes for a number of firms in various sectors. He has been recognized for his excellence in teaching and has won the Best Professor award in the SMU Executive Education Division in 2017, in the IE-SMU MBA programme in 2017, and has been nominated for the Best Core Professor at INSEAD twice, and has been on the Dean's List of Teaching at SMU in 2016 to 2022.



Debbie Kemp

DIRECTOR OF BUSINESS SCHOOL ENGAGEMENT, AMBA & BGA

Debbie Kemp is Director of Business School Engagement at AMBA & BGA, where she assists member schools with strategic challenges and offers consultative support and insights into programme development, with the aim of continuously improving business education globally.

Kemp draws on a unique blend of leadership experience in industry and academia that spans 30 years. She was a senior academic for 13 years at Kent Business School at the University of Kent, where she also served as MBA Director and Head of Employability & Placements. Prior to life in academia, Kemp was a senior executive at Marks and Spencer PLC and held a non-executive director role at a UK charity.



Guangzhong Li

DEAN AND PROFESSOR, SCHOOL OF BUSINESS, SUN YAT-SEN UNIVERSITY

Guangzhong Li is Dean and Professor of Finance at the School of Business, Sun Yat-sen University. He received his PhD in Finance from Baruch College and PhD in Economics from Sun Yat-sen University. His research focuses on corporate finance and financial institutions. His research has been published in academic journals such as Journal of Financial and Quantitative Analysis, Review of Finance, Journal of Economic Behavior & Organization, Journal of Corporate Finance, Journal of Comparative Economics, etc. He serves as an Associate Editor of Review of International Economics and Asia-Pacific Journal of Accounting & Economics.



Chahat Mishra

HEAD - INTERNATIONALISATION AND GLOBAL ENGAGEMENT, IMI

Chahat Mishra is an award-winning international relations strategist and higher education leader, currently serving as Head of Internationalisation and Global Engagement at International Management Institute (IMI) under the RP Sanjiv Goenka Group, leading the function across its Delhi, Kolkata and Bhubaneswar campuses. He serves on the Advisory Group of the Chartered Association of Business Schools (CABS), UK, and the IAB of UAS International. A recognized thought leader in higher education, he is a sought-after speaker at leading global forums, including AACSB, EFMD Global, AMBA, CABS, UN PRME, GBSN, QS and THE. His work focuses on advancing institutional global engagement through strategic partnerships, diplomacy and meaningful international collaboration.

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Chandrasekhar Mylavarapu

DIRECTOR - INDIAN INSTITUTE OF MANAGEMENT VISHAKHAPATNAM

Chandrasekhar Mylavarapu is the Director of Indian Institute of Management Visakhapatnam, since 22 March 2017.Chandrasekhar is an engineer and management professional by training. Indian Institutes of Technology at Delhi and Bombay are among his alma maters.

Between 1983 and 2002, Chandrasekhar held senior management and top executive grade positions in the corporate world. He was with the Administrative Staff College of India (ASCI), Hyderabad, as a full Professor from April 2002 to March 2017 and held many leadership positions of academic administration such as Dean and Director.



Vinita Singh Sahay

DIRECTOR, IIM BODH GAYA

Vinita Sahay is the Founder-Director of IIM Bodh Gaya, now serving her second consecutive term. A globally trained academic leader with a PhD on Customer Value and a Gold Medal in Economics, she spent ten years as Visiting Professor at Aarhus University, Denmark, and has engaged with Harvard Business School's GloColl programme.

Under her leadership, IIM Bodh Gaya has grown into India's largest IIM by full-time programmes and residential student strength. She serves on the National Commission for Women, AICTE's All-India Board of Management Studies, General Council of the NBA, is a Board Member of NHRDN and was named among Business World's Top 15 Most Influential Women in Education (2022 & 2023).



Richard Turner

HEAD OF BUSINESS DEVELOPMENT - BGA, AMBA & BGA

Richard Turner is the Head of Business Development for the Business Graduates Association (BGA) at AMBA & BGA, responsible for the growth of BGA membership. He joined AMBA & BGA in 2023 as Accreditation Manager as part of BGA's continuing expansion. Turner conducted AMBA & BGA accreditations globally and was responsible for the growth and delivery of BGA accreditation alongside managing engagement with schools throughout the development stage of BGA accreditation. He holds an LLB in Law from the University of Manchester.



Steef van de Velde

PROFESSOR OF OPERATIONS MANAGEMENT, ROTTERDAM SCHOOL OF MANAGEMENT ERASMUS UNIVERSITY, CHAIR, IAAB, AMBA & BGA

Steef van de Velde is Professor of Operations Management and Technology at Rotterdam School of Management, Erasmus University. A former Executive Dean of RSM, he now serves on AMBA & BGA's Board of Trustees and chairs its International Accreditation Advisory Board. He also advises business schools worldwide and AM FRESH. An experienced teacher across EMBA, MBA and MSc programmes, he has held visiting professorships in Cairo, Jakarta and Tokyo. His research appears in leading operations journals. Earlier roles spanned universities in the Netherlands, Canada and Amsterdam, national logistics initiatives, and supply-chain consultancy. He holds degrees in econometrics and mathematics.



Gaston Fornes

DEAN, UBI BUSINESS SCHOOL

Gaston Fornes is Dean at UBI Business School. He completed his Post-Doctoral Studies at IE Business School after receiving a PhD in Management from the University of Bath; he is also Principal Fellow of the Higher Education Academy. He holds an MBA degree from University of Southern California and Universidad Adolfo Ibañez and a First Degree in Business from Universidad Nacional de Cuyo. For his work in the development and internationalisation of SMEs in China, he received the Liupan Mountain Friendship Award from the Ningxia Government and then the Foreign Expert Award from the Shanghai Government. After this he was awarded the London School of Economics – CAF Fellowship and the High-End Foreign Expert by Shanghai University.



Salil Pandev

FOUNDER & CEO, VMOCK

Salil Pande founded VMock in 2009 to democratise career development and empower students and professionals to take ownership of their career journeys. Under his leadership, VMock has become a global standard in AI-powered career services, trusted by more than 250 leading institutions, including Chicago Booth, Kellogg, INSEAD, Oxford, HEC Paris and ISB. His work is supported by nine global patents and recognised by the White House's Council of Economic Advisers. Pande holds degrees from Chicago Booth, Texas A&M and IIT Kanpur. Previously, he worked at A.T. Kearney, CEB, Schlumberger and Siemens. He frequently speaks on technology-led career development and innovation worldwide.



Qiongjing Hu

DIRECTOR OF MBA PROGRAM, SCHOOL OF MANAGEMENT, ZHEJIANG UNIVERSITY

Qiongjing Hu is an Associate Professor in the Department of Leadership and Organization Management at Zhejiang University School of Management, researching leadership, team management, power and hierarchy, with a focus on organizational behavior and team effectiveness in digital-intelligent contexts. He currently serves as Director of the Zhejiang University MBA Education Center, leading MBA curriculum design, and teaches Leadership and Organisational Behavior.



Feng Ji

DEPUTY DIRECTOR OF MBA EDUCATION CENTER, SCHOOL OF ECONOMICS AND MANAGEMENT, CHINA UNIVERSITY OF MINING AND TECHNOLOGY

Feng Ji is doctoral supervisor at the School of Economics and Management, China University of Mining and Technology, and Deputy Director of its MBA Education Center. He holds his PhD in Management and a visiting scholar at City University of Hong Kong, Nanjing University, and University of South Carolina. His research focuses are on strategic management, marketing strategy, and brand management. He has led nearly 30 corporate consulting projects and serves as a management consultant and board member for listed companies.



Ksenia Yuzhaninova-Karadenizli

DEAN, GRADUATE SCHOOL OF BUSINESS, ALMATY MANAGEMENT UNIVERSITY (ALMAU), KAZAKHSTAN

Ksenia Yuzhaninova-Karadenizli is Dean of the Graduate School of Business at Almaty Management University (AlmaU), Kazakhstan. An experienced academic leader with expertise in entrepreneurship, executive education, and international academic partnerships, she previously served as Founding Dean of AlmaU's School of Entrepreneurship and Innovation. As a member of the Babson Collaborative Board, she has contributed to advancing entrepreneurship education and strengthening international academic collaboration. Her current work focuses on transforming business education in emerging economies, developing innovative MBA and executive education programmes, and building strategic partnerships that connect academia, industry, and the global business community.



Jing Ning

PROFESSOR, COLLEGE OF MANAGEMENT, OCEAN UNIVERSITY OF CHINA

Jing Ning received her PhD in Operations Management from the Management School, University of Liverpool, UK, and is currently Professor at the College of Management, Ocean University of China, and is responsible for the School's International Cooperation and Accreditation Office. Ning's main research area is green innovation management. She has led or participated in more than 10 national/provincial research projects, and published over 50 articles in domestic and international peer-reviewed core journals, and her research has also received several academic awards.



Kangyu Ren

VICE DEAN OF THE INTERNATIONAL BUSINESS SCHOOL, BEIJING FOREIGN STUDIES UNIVERSITY (BFSU)

Kangyu Ren is the Vice Dean of the International Business School at Beijing Foreign Studies University (BFSU). She holds a Ph.D. in International Finance from the PBC School of Finance, Tsinghua University, having earned her master's degree from the School of Economics at Peking University. She has led multiple national or Provincial-level research projects, served as a visiting scholar at Harvard University and other institutions, and published widely on RMB internationalization, cross-border capital flows, and green finance. She currently also serves as Deputy Director of the G20 Research Center at BFSU and editor of Country and Area Studies.



Shikha Taunk

STRATEGIC ENGAGEMENT MANAGER – INDIA, AMBA & BGA

Shikha Taunk leads the organisation's engagement across India and neighbouring countries, covering accreditation, membership growth and institutional partnerships. Taunk works with business school leaders and faculty through accreditation workshops, capacity-building programmes and institutional consultations, on themes central to global accreditation standards: governance, ethics, sustainability, impact and assurance of learning.

She has more than 20 years of experience in education and institutional engagement, with a strong focus on accreditation and quality assurance. Before joining AMBA & BGA, she was at XLRI – Xavier School of Management, where she led accreditation initiatives and worked on major institutional projects, including the school's expansion.



Zelin Tong

VICE DEAN, INTERNATIONAL BUSINESS SCHOOL, HAINAN UNIVERSITY

Zelin Tong is Vice Dean of the International Business School of Hainan University, President of the School's Alumni Association, and Vice President of the Hainan Provincial Periodicals Association. His areas of marketing research include green branding, green consumption, and corporate social responsibility (CSR) marketing. In his administrative role, he oversees admissions for the International MBA program and the EDP and programs on the Hainan Free Trade Port.



Ewout van der Schaft

PROFESSOR AND ASSOCIATE DEAN INTERNATIONAL & GLOBAL PARTNERSHIPS, IBSS, XI'AN JIAOTONG LIVERPOOL UNIVERSITY

Ewout van der Schaft, Professor and Associate Dean International & Global Partnerships at IBSS, Xi'an Jiaotong Liverpool University in Suzhou, China. Ewout also serves as Dean and Vice-Chair of the Board at QTEM and previously Deputy Dean and IMBA Programme Director at IBSS, and was Head of Department of Industrial Design. Before joining XJTLU, Ewout served in dean roles in Budapest and Mumbai. Prior to Academia, Ewout obtained 20 years of senior practice experience from international executive business roles for Czech Telecom and Bulgarian Telecom. Ewout holds a DBA from the University of Liverpool, an MBA from the University of Pittsburgh and an MPA from the University of Leiden in the Netherlands.



Zhongming Wang

PRESIDENT OF SREEN, ZHEJIANG UNIVERSITY AND INTERNATIONAL ADVISOR FOR CHINA, AMBA & BGA

Zhongming Wang is Director of the Global Entrepreneurship Research Centre at School of Management, Zhejiang University, He is a Senior Professor of Humanities and Social Sciences at Zhejiang University. Previously, Wang was Executive Dean at the School of Management, Zhejiang University. He is President of the Silk-Road Entrepreneurship Education Network (SREEN) and President of Zhejiang Behavioural Science Association. He is also an International Advisor for China and a member of the International Accreditation Advisory Board (IAAB) at AMBA & BGA. Wang received his Master's degrees from both Hangzhou University in China and University of Gothenburg in Sweden and his PhD in Industrial Psychology from a joint doctoral programme with University of Gothenburg.



Jianyu Zhang

DEAN OF BUSINESS SCHOOL, TIANJIN UNIVERSITY OF FINANCE AND ECONOMICS

Jianyu Zhang is Dean of the Business School at Tianjin University of Finance and Economics with his Ph.D. in Management and Postdoctoral Fellowship in Applied Economics. He is Executive Director of the Chinese Academy of Management and other academic associations. He was selected for the first tier of Tianjin's 131 Innovative Talent Training Program, Tianjin Distinguished Professor for Young Scholars, and Tianjin Universities' "Young and Middle-aged Backbone Innovative Talent Training Program." He is also Senior Visiting Scholar at the Goodman School of Business, Brock University, Canada. He serves as a consultant in fields of strategic management, operations and HRM.



Smitu Malhotra

ASSOCIATE PROFESSOR OF MARKETING, XLRI – XAVIER SCHOOL OF MANAGEMENT, JAMSHEDPUR

Smitu Malhotra is an Associate Professor of Marketing at XLRI – Xavier School of Management, Jamshedpur, with over two decades of experience across industry and academia. Her expertise spans marketing, retail and e-commerce business development, with research interests at the intersection of retail and technology. She has undertaken consulting assignments for Indian retail organisations and contributed to curriculum design and programme development. Her research explores technological innovation in retail, including intelligent unmanned convenience stores. Dr Malhotra is currently Area Chairperson of Marketing and Convenor of the Curriculum Review Committee for the Business Management programme.

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